

Acknowledgements

Brian J. Beatty

This book is an expression of my journey with Hybrid-Flexible (HyFlex) course design over more than a decade, working with the students and faculty at San Francisco State University and many others in institutions of higher education around the world. Many of the ideas and stories come directly from teaching using this approach, and learning from students and other faculty experiencing the journey alongside.

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This book is offered to our education community as a gift to help others find their way to provide students with a better learning experience that meets their unique and individual needs for both flexibility and high quality. This work has been often challenging, sometimes rewarding, and always interesting. After you've received something important from this work, please share it with your students, faculty, administrators and others who may benefit.

I leave you with a final piece of ancient wisdom that seems very appropriate for an open access work: "It is more blessed to give than to receive." Acts 20:35, New International Version.



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Dr. Brian Beatty is Professor of Instructional Technologies and co-coordinator of the Instructional Design and Technology MA program in the Department of Equity, Leadership Studies and Instructional Technologies at San Francisco State University. Brian's primary areas of interest and research include social interaction in online learning, flipped classroom implementation, and developing instructional design theory for Hybrid-Flexible learning environments. At SFSU, Dr. Beatty pioneered the development and evaluation of the HyFlex course design model for blended learning environments, implementing a "student-directed-hybrid" approach to better support student learning.

Previously (2012 – 2020), Brian was Associate Vice President for Academic Affairs Operations at San Francisco State University (SFSU), overseeing the Academic Technology unit and coordinating the use of technology in the academic programs across the university. He worked closely with IT professionals and leaders in other units to coordinate overall information technology strategic management at SFSU. Prior to 2012, Brian was Associate Professor and Chair of the Instructional Technologies department in the Graduate College of Education at SFSU. He received his Ph.D. in Instructional Systems Technology from Indiana University Bloomington in 2002. Dr. Beatty also holds several CA single-subject teaching credentials, an M.A. in Instructional Technologies from SF State and a B.S. in Electrical Engineering from Marquette University. Dr. Beatty has more than 30 years of experience as a classroom teacher, trainer, and instructional designer at schools, businesses, and the US Navy.

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