

# Principles

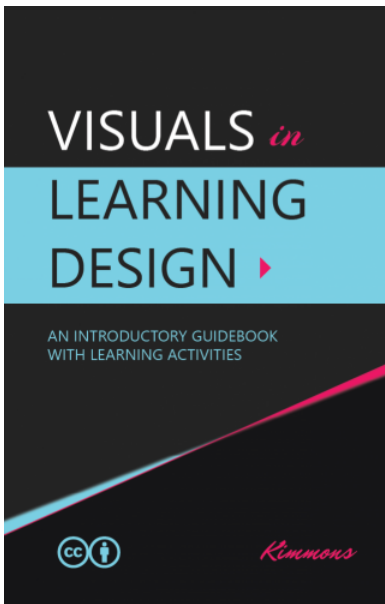
**What principles should guide me while using visuals  
as a learning designer?**

## II

# Principles

**What principles should guide me while using visuals  
as a learning designer?**

This section explores some basic principles that should guide designers as they create experiences for learners.



Kimmons, R. (2020). *Visuals in Learning Design*. EdTech Books. <https://edtechbooks.org/design>



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