Appendix

Links

The following links, images, and files are provided to assist in remixing and revising content from this report:

- Source Google Doc
- Research Topics Infographic
- Twitter Hashtags Infographic
- Twitter Sentiment Infographic
- Website Links Infographic

Infographics
Net Sentiment of Top 2020 Twitter Hashtags

1st
- #smaledu
- #data
- #steam
- #googleedu

2nd
- #ewaretech
- #steam
- #ai
- #science

3rd
- #socialmedia
- #cybersecurity
- #learning
- #math
- #ppt

Net sentiment determined by adding sentiments: positivity and negativity results together; with scores >0 representing net positive and ≤0 net negative (r = 0.832, p < 0.01).

EdTech Landscapes 2020
Top K-12 Website Links 2020

1st

- Facebook: 50%
- Twitter: 47%
- YouTube: 18%
- Instagram: 17%
- Google Docs: 17%
- Google Sites: 16%

2nd

- Google: 13%
- GDrive: 13%
- LinkedIn: 6%
- SchoolMessenger: 6%
- Google Translate: 5%

3rd

- MySchoolBucks: 4%
- Google Play: 4%
- Google Maps: 4%
- Peachjar: 4%
- iTunes: 4%
- AppTegrity: 3%
- GMail: 3%
- ISITE Lunch: 3%
- Clever: 3%
- Vimeo: 3%
- SchoolWires: 3%
- Frontline: 3%
- Adobe: 3%
- BoardDocs: 3%

Determined by scraping K-12 school websites (n = 65,912) and extracting domains of external URLs referenced from the home page (n = 1.9 billion).

**CC BY**: This work is released under a CC BY license, which means that you are free to do with it as you please as long as you properly attribute it.