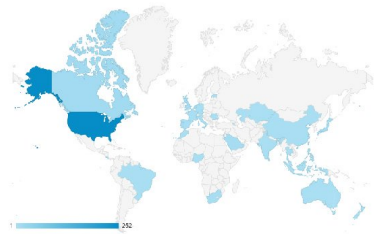
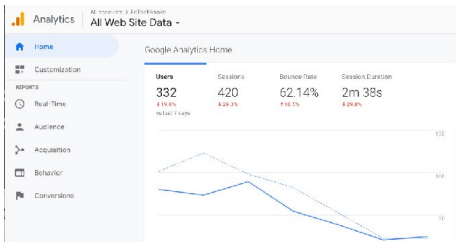


Google Analytics



In addition to the default analytics provided for each chapter, each book author may also set up Google Analytics to track information about page visits and users of the book.

To do this, perform the following steps:

1. Create a free user account at [Google Analytics](#);
2. Create an *Account* and *Property* for your book;
3. Assign the *Property* with the URL of your book (e.g., <https://edtechbooks.org/lidtfoundations>);
4. In your *Property* settings, find your *Tracking ID* in the tracking code (e.g., UA-XXXXXXXX-X);
5. Copy this *Tracking ID*, and paste it into the *Google Analytics ID* field while editing your book;
6. Save your book.

Google Analytics ID

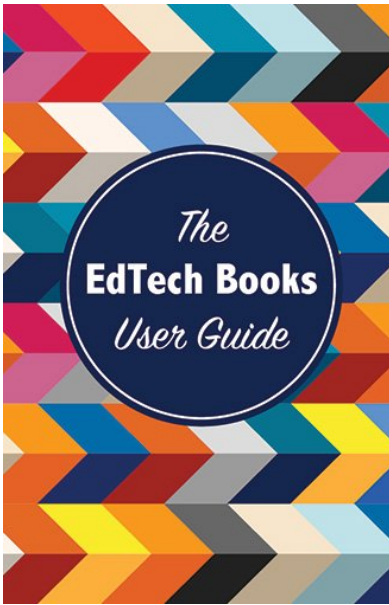
- Show PDF download link
- Show Hypothes.is overlay
- Listed on home page library

Save

Paste your Google Analytics Tracking ID into your book editing field and save.

After completing these steps, you should be able to access the Google Analytics dashboard for your book and see any active users.

For further help setting up and using Google Analytics (i.e., steps 1-4), please consult the [Google Analytics documentation for developers](#).



Kimmons, R. & Irvine, J. (2019). *The EdTech Books User Guide*. Equity Press. <https://equitypress.org/userguide>