

# Introduction

## Torrey Trust

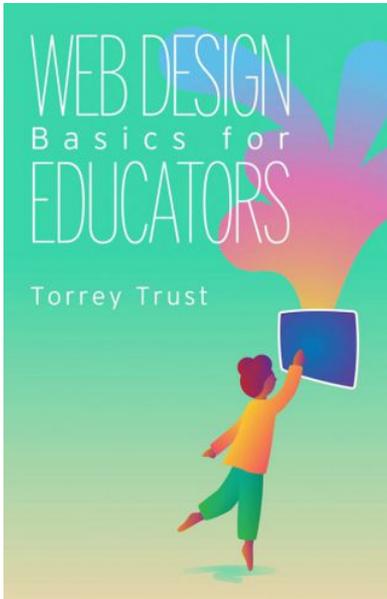
With the easy-to-use, yet powerful web design platforms available today (e.g., Wix, Google Sites, Weebly, Wordpress), anyone can create a website. However, that doesn't mean that every website will be valuable to readers. Nor does it mean that simply creating a website will enrich your students' learning. **Websites need to be accessible, well-designed, easy-to-navigate, and easy-to-scan**, otherwise, viewers will leave quickly and unhappy.

If you want to create an educational website that enriches student learning or presents information to students' family members or amplifies your digital reputation, then make sure to explore each of the five chapters in this book. This book offers a selection of tips, examples, and resources to ease your web design experience and improve your results.

The book was designed as part of a class project for EDUC 612: Educational Web Design at the [University of Massachusetts Amherst](#). The following graduate students contributed to the book: Emily Ding, Michael Ferguson, Joel Flores, Sai Gattupalli, Jennifer Haugsjaahabink, Yaxin He, Margeret Hersey, Kay Lloyd, Adam Lopes, Jarvis Miller, James Swerzenski, and Chris Von Achen. Additionally, Trevor Takayama provided valuable insights and support with editing the chapters.



We hope that you find this book to be a valuable resource. Feel free to share it or use it in your class!



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