Appendix A. Bibliography of Hybrid-Flexible Literature (using various terms)

Brian J. Beatty


doi:10.4018/978-1-5225-5466-0.ch015


Beatty, B. (2007, October). Hybrid Classes with Flexible Participation Options - If you build it, how will they come? *Proceedings of the Association for Educational Communication and
Technology International Conference, Anaheim, CA.


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Robertson, B. and Kelly, K. (2013). Operating a Very Large-Section, Hybrid Principles of Marketing Class at a Public University: Lessons Learned over Ten Years. *Atlantic Marketing Journal* 2(3), Article 10. Available at: https://edtechbooks.org/-jVE


Weitze Laerke, C. (2016). Learning Design Patterns for Hybrid Synchronous Video-Mediated


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