

Analytics

See the page on [Google Analytics](#) also.

Cost Savings

Estimating cost savings is a difficult task with open textbooks and other publications. Below is a snapshot of the algorithm we use to predict cost savings.

Chapter Cost

Cost per page (default = \$0.10) * Words in the chapter / Words per page
(default = 500)

Chapter Savings

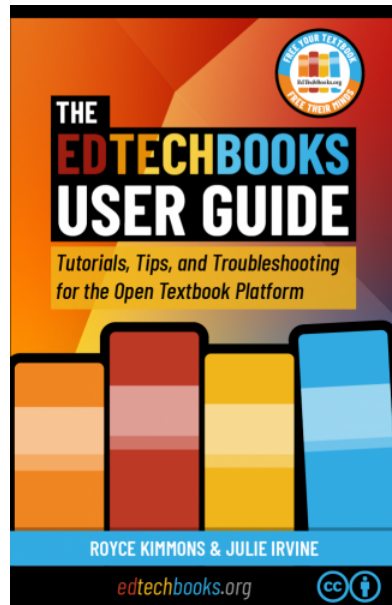
Chapter cost * (Predicted read count + (Untracked views * Reading likelihood)
+ PDF downloads)

Book Cost

Σ (Chapter cost)

Book Savings

(Book cost * PDF downloads) + Σ (Chapter savings)



Kimmons, R. & Irvine, J. (2019). *The EdTech Books User Guide*. BYU Open Textbook Network. <https://open.byu.edu/userguide>