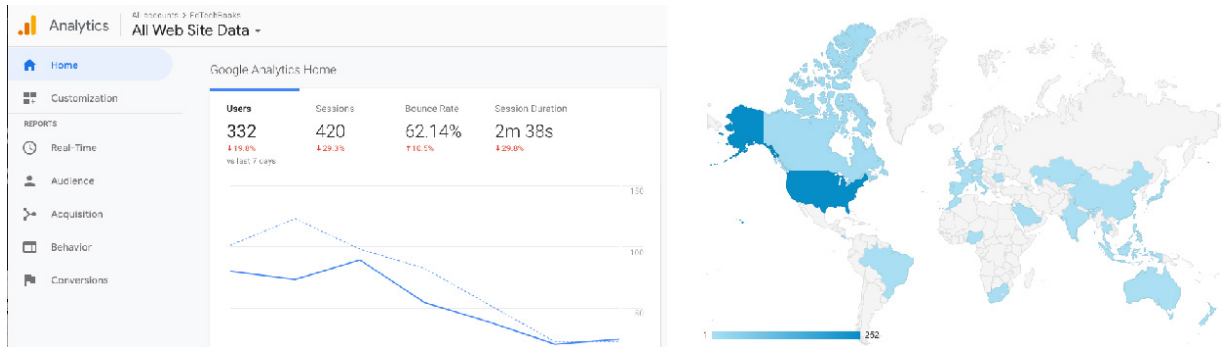


Google Analytics



In addition to the default analytics provided for each chapter, each book author may also setup Google Analytics to track information about page visits and users of the book.

To do this, perform the following steps:

1. Create a user account at [Google Analytics \[https://analytics.google.com/\]](https://analytics.google.com/);
2. Create an *Account* and *Property* for your book;
3. Assign the *Property* with the URL of your book (e.g., <https://edtechbooks.org/lidtfoundations>);
4. In your *Property* settings, find your *Tracking ID* in the tracking code (e.g., UA-XXXXXXXX-X);
5. Copy this *Tracking ID*, and paste it into the *Google Analytics ID* field while editing your book;
6. Save your book.

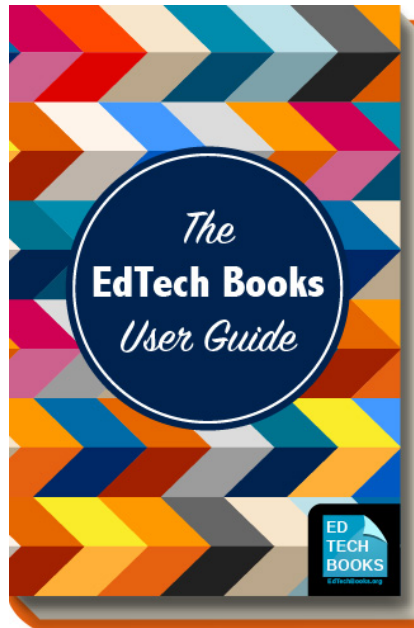
The screenshot shows a form titled 'Google Analytics ID'. It features a text input field containing 'UA-XXXXXXXX-X'. Below the field are three checkboxes: 'Show PDF download link' (checked), 'Show Hypothes.is overlay' (unchecked), and 'Listed on home page library' (checked). A blue 'Save' button is located at the bottom left of the form.

Paste your Google Analytics Tracking ID into your book editing field and save.

After completing these steps, you should be able to access the Google Analytics dashboard

for your book and see any active users.

For further help setting up and using Google Analytics (i.e., steps 1-4), please consult the [Google Analytics documentation for developers \[https://edtechbooks.org/-HeA\]](https://edtechbooks.org/-HeA).



Kimmons, R. (2019). *The EdTech Books User Guide*. EdTech Books. Retrieved from <https://edtechbooks.org/userguide>



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