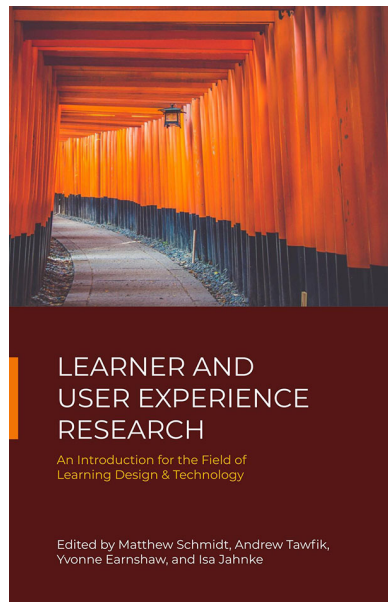


# Learner and User Experience Research

**An Introduction for the Field of Learning Design & Technology**

Matthew Schmidt, Andrew A. Tawfik, Isa Jahnke, & Yvonne Earnshaw



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# Book Authors

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Matthew Schmidt, PhD, is Associate Professor at the University of Florida in the Educational Technology program. As an applied researcher in the field of Learning/Instructional Design and Technology, his work focuses on the design, development, implementation, and evaluation of innovative educational courseware and computer software with a particular focus on individuals with disabilities and their families/caregivers. His research specifically investigates three-dimensional virtual learning environments, mobile learning, and immersive, hybrid learning environments.

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Andrew A. Tawfik, Ph.D., is an Assistant Professor of Instructional Design & Technology at the University of Memphis. Dr. Tawfik is also serves as the the director of the Instructional Design & Technology studio at the University of Memphis. His research interests include problem-based learning, case-based reasoning, usability, and computer supported collaborative learning.

## **Isa Jahnke**



Isa Jahnke, PhD, is Associate Professor at the iSchool (SISLT), University of Missouri, and Director of the Information Experience Lab, a usability and user experience research, service and educational lab. She was Assistant Professor in Germany (2008-2011) and Professor in Sweden (2011-2015). Her expertise focuses on sociotechnical-pedagogical integration for learning and work processes. Her work contributes to an understanding and development of teaching and learning designs-in-practices; designing deep, creative and meaningful learning with (not from) technologies by unpacking learning technologies and analyzing user practices (students, teachers, instructional designers, etc.). Further information and list of publications: <http://www.isa-jahnke.com>

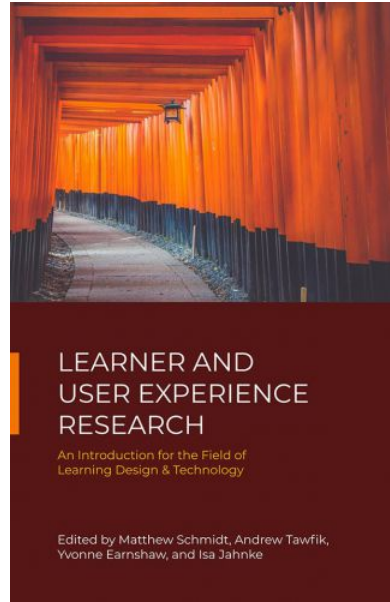
## **Yvonne Earnshaw**



Yvonne Earnshaw has an extensive background in technical writing, instructional design, and usability consulting and has worked on projects for Nike, Wells Fargo Bank, Intel, IBM, Cisco, Quintiles Transnational, Lenovo, ExxonMobil, and Highmark Blue Cross Blue Shield. She has also taught technical writing and design classes at University of North Texas, University of Arkansas, Texas Tech University, and University of Memphis.

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